



BUSINESS

# COMPANY PROFILE

[www.bluevisionsoftech.co.in](http://www.bluevisionsoftech.co.in)



# Creative Solution & Software Development

Welcome to Blue Vision Softech Pvt. Ltd., a premier IT solutions provider dedicated to delivering cutting-edge technology that fuels digital transformation.

Since our establishment in 2018, we have been at the forefront of innovation, crafting high-quality software, web, and mobile solutions tailored to meet evolving business needs.

Our expertise empowers businesses with scalable, efficient, and future-ready digital solutions, helping them unlock their full potential. With a passion for excellence and a commitment to technological advancement, we drive success through strategic innovation, seamless integration, and superior service delivery.

At Blue Vision Softech Pvt. Ltd., we are more than just an IT company—we are technology partners dedicated to solving complex business challenges through digital solutions. Our team comprises experienced software engineers, designers, developers, digital strategists, and technology consultants who work collaboratively to build next-generation solutions that enhance productivity, efficiency, and user engagement.

With a deep understanding of emerging technologies, industry trends, and business landscapes, we enable enterprises to stay ahead in an ever-evolving digital world. Our expertise spans across diverse sectors, including healthcare, finance, e-commerce, education, manufacturing, and more.



# Creative Solution & Software Development



To become a globally recognized leader in IT solutions by continuously innovating and delivering world-class digital experiences that help businesses grow, scale, and thrive in the digital era.



To provide best-in-class technology solutions that drive business success and digital excellence.  
To foster long-term partnerships with clients by delivering tailored and innovative solutions.  
To stay ahead of technological advancements and embrace digital transformation with agility.  
To build a work culture that encourages creativity, collaboration, and continuous learning.



# OUR SERVICES



## SOFTWARE DEVELOPMENT

At Blue Vision Softech, we specialize in delivering innovative and high-performance software solutions tailored to meet the evolving needs of businesses. Our expertise in software development empowers organizations to streamline operations, enhance productivity, and achieve digital transformation with cutting-edge technology.

**Technologies-** NodeJs, Ruby, Django, Express Js, ASP. net, Laravel, Firebase



## WEBSITE DEVELOPMENT

We specialize in creating dynamic, high-performance, and user-friendly websites tailored to the unique needs of businesses. Our expertise in website development ensures that your online presence is not only visually appealing but also optimized for functionality, speed, and scalability.

**Technologies-** HTML, CSS, JS, ReactJs, Wordpress.



## **APP DEVELOPMENT**

We specialize in crafting high-performance, user-friendly, and scalable mobile applications tailored to meet the unique needs of businesses. Our expertise in mobile app development ensures that your business stays ahead in the competitive digital landscape with feature-rich and innovative applications.

**Technologies-** Flutter, Kotlin, Android native, Java



## **E-COMMERCE DEVELOPMENT**

We specialize in crafting high-performance, user-friendly, and scalable e-commerce solutions tailored to meet the unique needs of businesses. Our expertise in e-commerce development ensures that your online store stands out in the competitive digital marketplace with feature-rich and innovative platforms.

**Technologies-** Wordpress, Laravel, PHP, Data analysis.



## **WEBSITE DESIGN**

We specialize in designing visually stunning, intuitive, and high-performance websites that captivate audiences and enhance user engagement. Our expertise in website design ensures that your online presence is not only aesthetically pleasing but also functionally seamless and user-friendly.

**Technologies-** Figma, Adobe XD, Wireframing, Miro.



## **GRAPHICS DESIGN**

We specialize in crafting visually compelling, creative, and high-impact graphic designs that enhance brand identity and engagement. Our expertise in graphic design ensures that your visual content is not only aesthetically appealing but also strategically aligned with your business goals.

**Technologies-** Canva, CorelDraw, Adobe illustrator



## **DIGITAL MARKETING**

We specialize in crafting data-driven, result-oriented digital marketing strategies that enhance brand visibility, engagement, and conversions. Our expertise in digital marketing ensures that your business reaches the right audience with impactful campaigns that drive success.

**Technologies-** Social media marketing, Data analysis, CRM.



## **SEO & CONTENT WRITING**

We specialize in crafting powerful SEO strategies and high-quality content that boost search engine rankings, increase website traffic, and enhance brand authority. Our expertise in SEO and content writing ensures that your business gains maximum visibility and attracts the right audience.

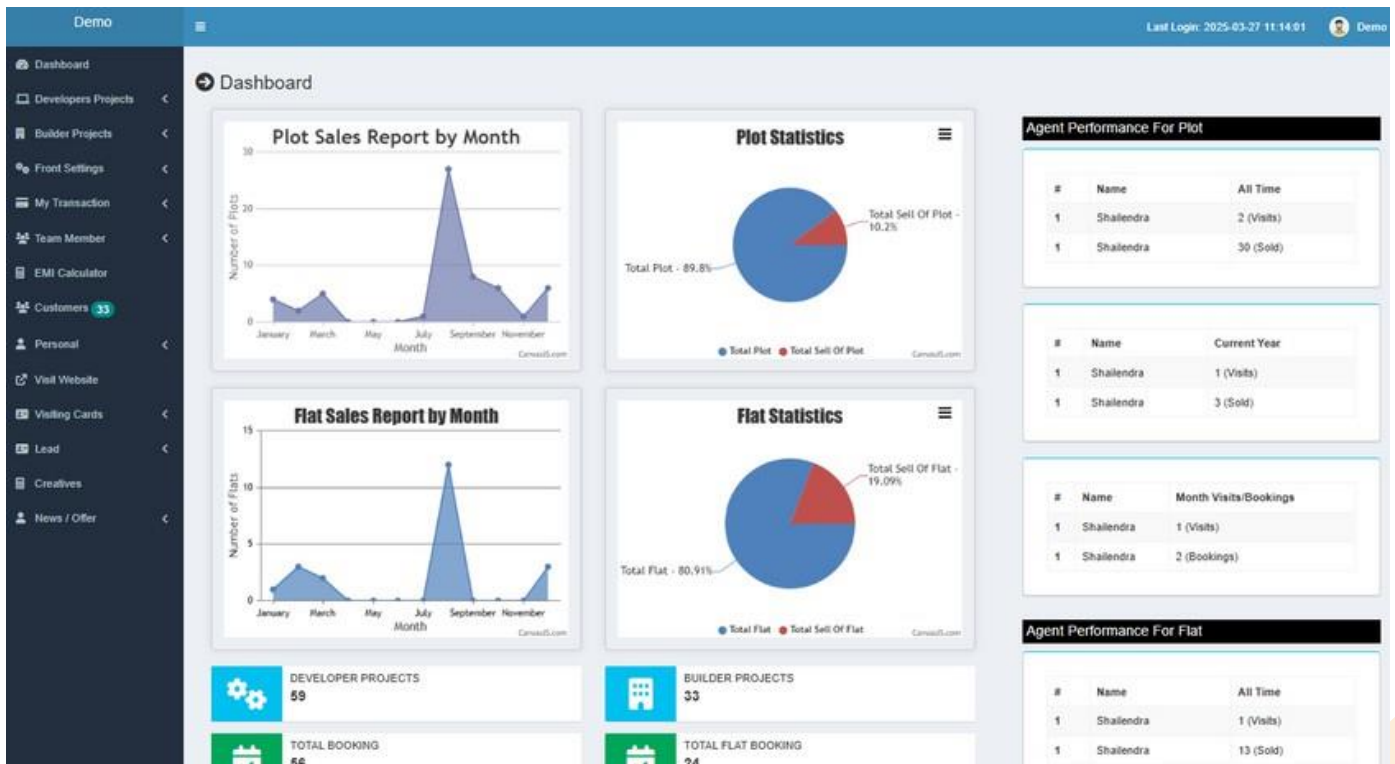
**Technologies-** Content management system, Keyword optimization, Research Skills.



# OUR PROJECTS

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# PMS- Property Management System



## DESCRIPTION:

Property management software streamlines operations for Builders and Developers, enhancing efficiency and organization. With features like managing plot/flat, Book/Sold/Remain, Customer management, Lead Management, Site Visit Management, Staff management, Agent Management, Tracking the performance of agents, and many more.

## Url:

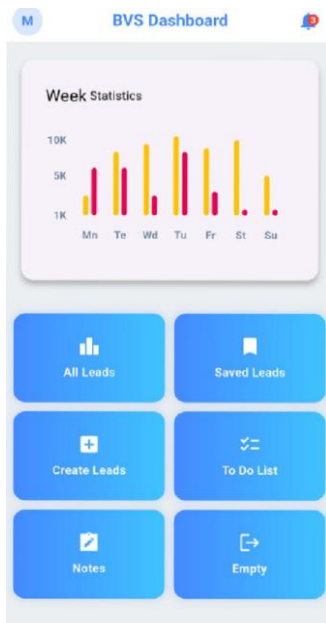
<https://office7.in>

Username: demo@gmail.com

Password: 123456



## BVSLMS



**All Leads**

Select Start Date      Select End Date

**Mohit Construction**

- Owner: Mohit Lengure
- Phone: 7387784164
- Email: mohitlengure@gmail.com
- Purpose: Marketing, Software
- Address: NGP
- Remark: positive
- Description: aj
- Created: 2025-05-05

**Kundan Construction**

- Owner: Kundan Kapgate
- Phone: 1234567891
- Email: kundankapgate@gmail.com
- Purpose: Software, Marketing, Website, App
- Address: NGP
- Remark: positive
- Description: hdh
- Created: 2025-05-06

**Create Leads**

Rahul Meshram

Please enter organization name

Owner Name \*

Rahul Traders

Phone Number \*

1234567895

Enter Email \*

rahul@gmail.com

Purpose \*

Choose

Marketing

Address

NGP

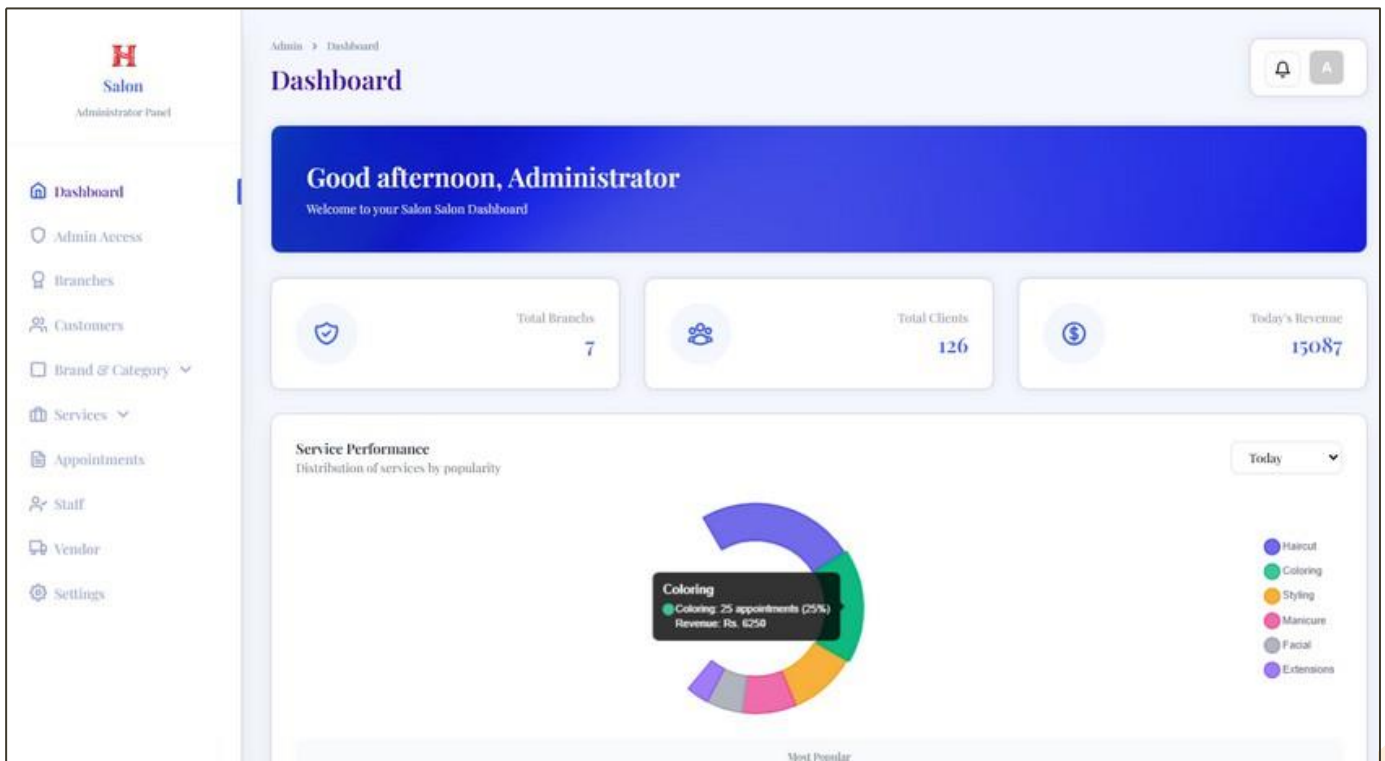
Remark \*

negative

### DESCRIPTION:

BVSLMS (Blue Vision Softech Lead Management System) App is a Lead Management System designed to streamline employee tracking and task management. It includes features like real-time employee location tracking, a to-do list with reminders, and meeting alerts, ensuring efficient workflow and better coordination. The app continuously updates location data, even when closed, and supports offline storage for later synchronization.

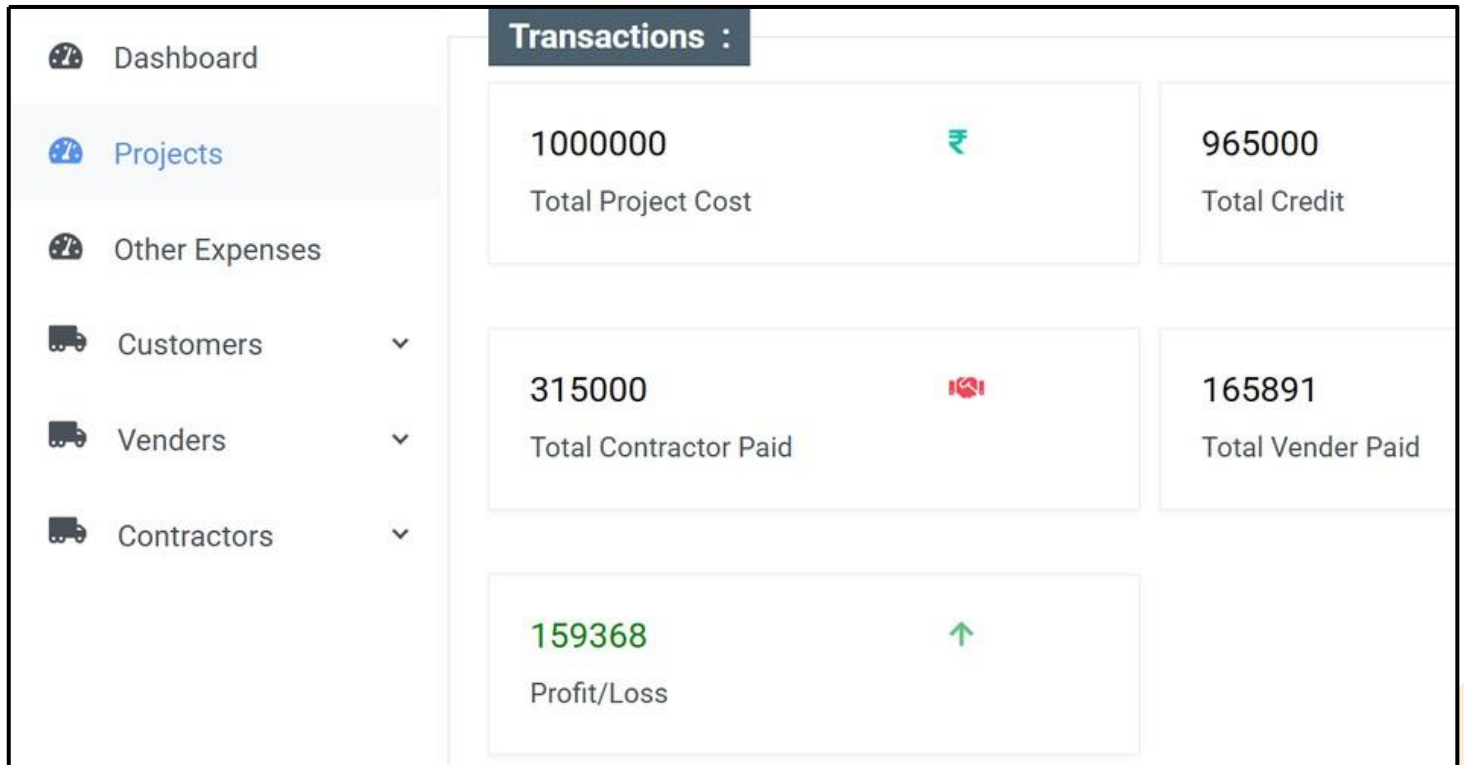
## Hardik 99 Salon



### DESCRIPTION:

The Salon Admin Dashboard is a powerful management tool designed to provide salon administrators with real-time insights into business performance. It tracks critical metrics like branches, clientele, and revenue, while analyzing service popularity to optimize operations and boost profitability.

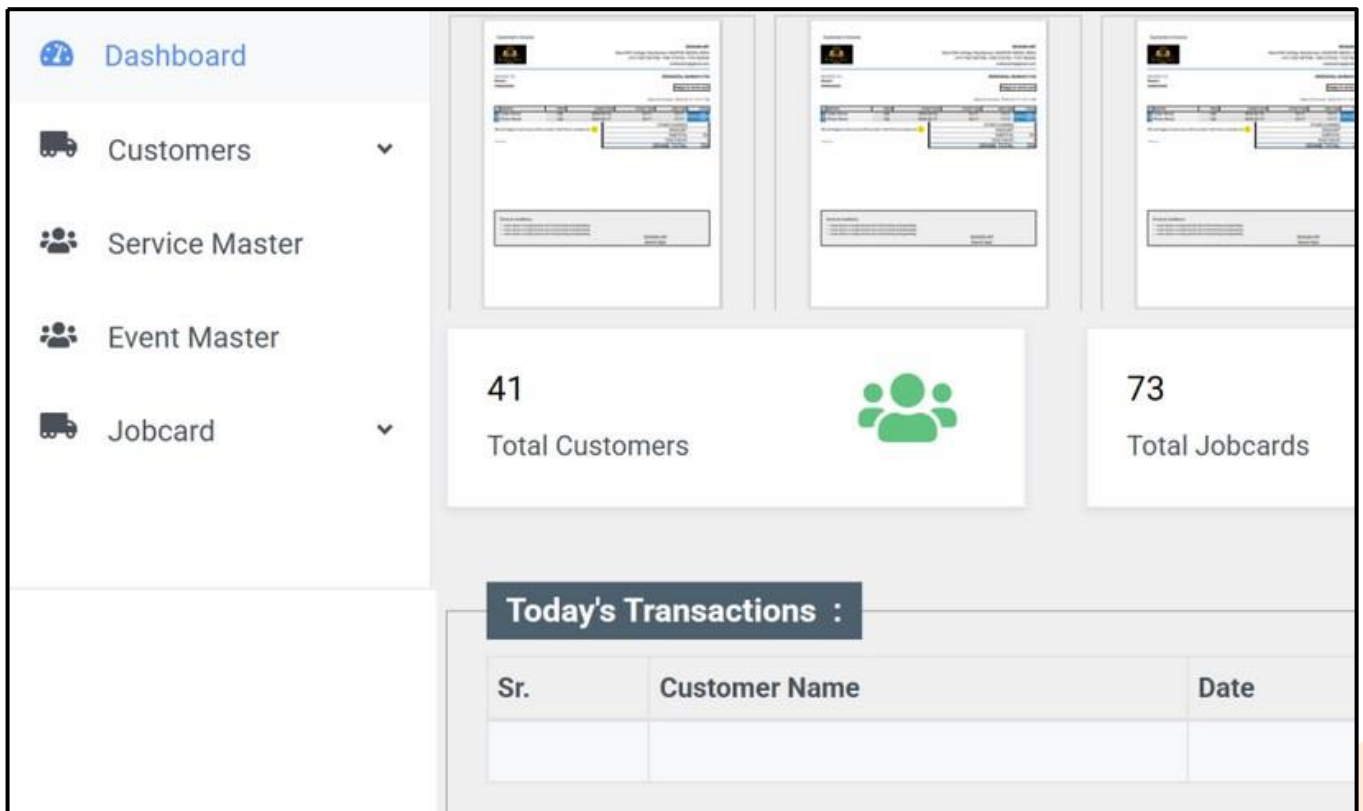
## CMS- Construction Management System



### DESCRIPTION:

Streamline and simplify construction project management. Our web-based platform provides a seamless solution for managing all aspects of construction, from vendor coordination to expense tracking and profit analysis.

## Studio Management System



The screenshot displays a web-based dashboard for a Studio Management System. On the left is a navigation menu with the following items: Dashboard (with a home icon), Customers (with a truck icon and a dropdown arrow), Service Master (with a group of people icon), Event Master (with a group of people icon), and Jobcard (with a truck icon and a dropdown arrow). The main content area features three identical preview windows at the top, each showing a data table. Below these are two summary cards: the first shows '41 Total Customers' with a green group icon, and the second shows '73 Total Jobcards'. At the bottom, there is a section titled 'Today's Transactions :' followed by a table with three columns: 'Sr.', 'Customer Name', and 'Date'. The table is currently empty.

### DESCRIPTION:

Optimize and simplify studio operations. Our web-based platform provides a seamless solution for managing bookings, clients, staff, equipment, and financial transactions efficiently.

### Why Choose Our Studio Management Software?

- Web-based solution
- User-friendly interface
- Scalable & secure
- Comprehensive studio solution



# RB Constructions



## DESCRIPTION:

A clean, responsive, and modern website built for RB Constructions, a civil construction company in India. The site highlights their core services, completed projects, and contact information while maintaining a user-friendly layout. Designed to build trust with potential clients, the website reflects RB Constructions' focus on quality, reliability, and on-time project delivery.

# Shree Sai Nath Institute

## DESCRIPTION:

An educational institute website designed to inform and attract aspiring students with clear navigation, course listings, admission details, and contact information. The site reflects the institution's values through a clean, accessible layout that supports both mobile and desktop users.





# Vastu Wishwas



Are you using this platform but still Need Assistance? Vastuwishwas took shape from professional as well as personal life experience gained during preparation and maintenance of clients portfolio and financial planning with a need for providing specialised combination of commercial and financial solution from a single window, is the first of its kind platform to effectively connect the prospective buyer of housing property with the sense of belongingness called "Wishwas" in Central India based at Nagpur and leader in providing successful interlinking to our esteemed clients. Our goal is to provide dual end support system to property buyer as well as seller to reach a proper and judicious decision-making regarding hassle free transition of property rights allowing them to utilise their quality time to target more on their CORE activity and ensuring delivery of best possible solution to enhance their property possession satisfaction quotient. Our best-in-class, results-driven reputation, strong analytical support track record, and proven business module, makes us the choice for all kinds of property solutions.

## DESCRIPTION:

We developed the Vastu Wishwas website, a user-friendly real estate platform for buying, selling, and renting properties. It features diverse property listings, Vastu consultations, and property evaluations. Focused on security and transparency, the site offers an intuitive, responsive experience for users across devices.

## DESCRIPTION:

A modern, responsive real estate platform created for Space Realty to feature premium residential and commercial properties. The website offers seamless navigation, interactive property listings, and lead capture tools to enhance user engagement and drive inquiries..

# Space Realty





## Property Udyog Website



### DESCRIPTION:

An intuitive and informative real estate website developed for Property Udyog, showcasing residential and commercial property listings, project details, and investment opportunities. The site is designed with easy navigation and a modern layout to help users quickly find properties and connect with the company, enhancing lead generation and brand presence.

### DESCRIPTION:

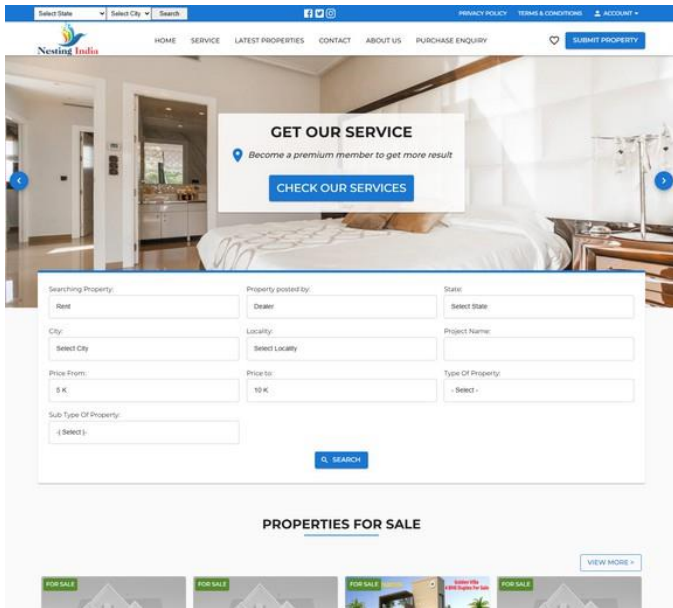
A clean and informative medical services website developed for Ozone and Pain Relief, focused on showcasing ozone therapy and holistic pain management solutions. The site features clear service breakdowns, patient education, and contact options, all within a modern, mobile-friendly design aimed at building credibility and trust with potential clients.

## Ozone & Pain Relief





## Nesting India Website



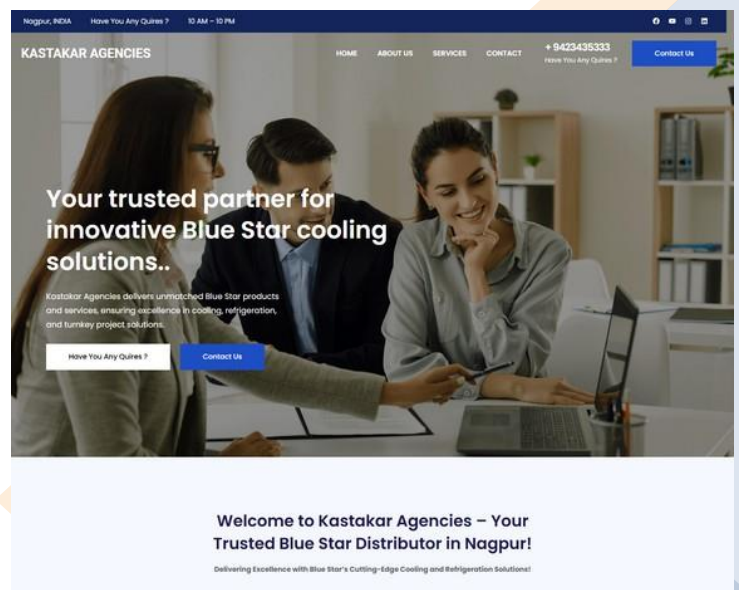
### DESCRIPTION:

We developed the Nesting India website, a dynamic real estate platform that facilitates property buying, selling, and renting across India. The site features diverse listings from owners, builders, and dealers, and integrates social media promotions to enhance property visibility. Designed for user convenience, the platform offers responsive design and direct communication channels between property owners and seekers.

### DESCRIPTION:

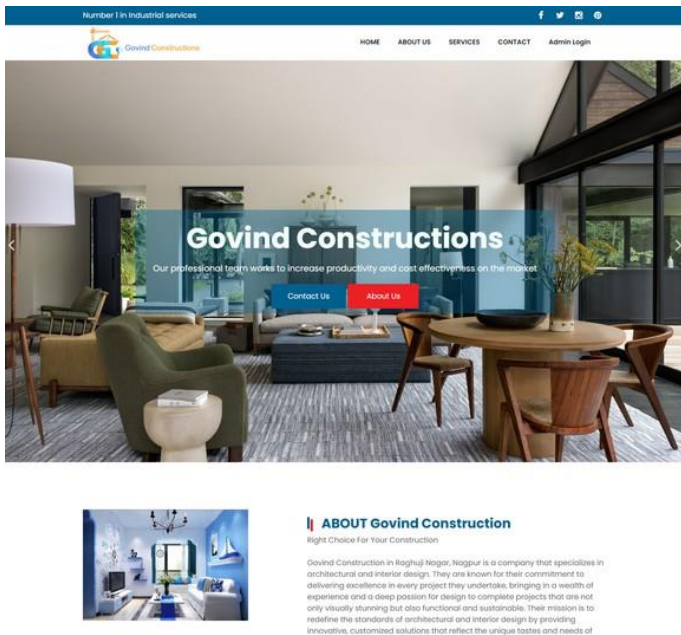
A professionally designed website for Kastakar Agencies, delivering unmatched Blue Star products and services. The platform highlights their expertise in cooling, refrigeration, and turnkey project solutions, offering a clean, responsive, and service-focused user experience tailored to both industrial and commercial clients.

## Kastakar.co





## Govind Constructions



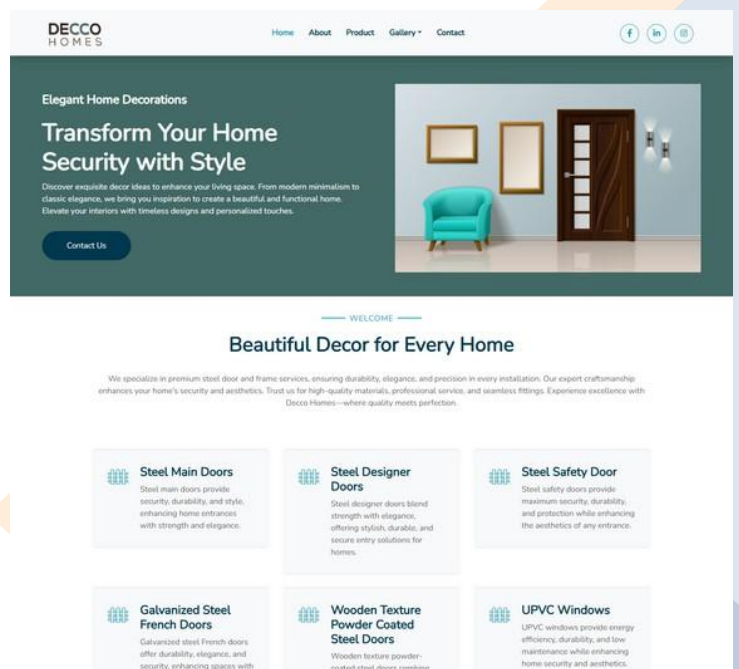
### DESCRIPTION:

A modern and responsive website developed for Govind Constructions, a Nagpur-based firm specializing in architectural and interior design. The site highlights their commitment to delivering excellence through innovative and customized solutions featuring clear navigation, detailed service information, and client testimonials, the platform effectively showcases their expertise and dedication to client satisfaction.

### DESCRIPTION:

A modern, responsive website developed for Decco Homes, a premium provider of steel doors, frames, and UPVC windows. Designed to enhance user experience, the site features clear navigation, detailed product information, and client testimonials, effectively reflecting Decco Homes' commitment to quality and customer satisfaction.

## Decco Homes





# THANK YOU

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📍 121/A, 2<sup>nd</sup> Floor, Shantai Building,  
Shastri Layout, Khamla, Nagpur

🌐 [www.bluevisionsoftech.co.in](http://www.bluevisionsoftech.co.in)

@ [bluevisionsoftech@gmail.com](mailto:bluevisionsoftech@gmail.com)

☎ +91 9518904404